

CER Joint Powers Board Meeting

January 24, 2014

Members Present: Bill Borth, Matt Dawson, Pablo Obregon, Bonnie Pehrson, Audrey Peterson, Lynn Peterson, Darin Strand, Liz VanDerBill.

Staff Present: Steve Brisendine, Brad Bonk, Jena Tollefson, Ann Trochlil, Jodi Wambeke

1. Welcome

Darin Strand called the meeting to order in Eric's absence. After introductions, Steve Brisendine thanked everyone for participating in Roger Worner's work. His report was shared with the City Council on Monday the 20th of January.

2. Data Workshop

Darin and Jodi gave a report about the MCEA Data workshop they attended. Rob Baumgarn, Mandi Lighthizer-Schmidt and Steve attended as well. The workshop included an overview about how Community Education is perceived and how it can have a direct affect on school levy success. Catalogs are still the number one source of information with websites and flyers coming in second and third. 1,011 phone interviews were conducted across the region by Bill Morris's firm and that is where the data was drawn from for this workshop. The workshop was beneficial and info we can use. Staff will review the information when considering class offerings.

Bill suggested more fitness classes like Zumba as two or more participants at the YMCA have mentioned the classes are packed and wondered if WCER could provide more offerings. The group then discussed how we can make new ideas/classes happen quickly. It was suggested that staff not let new ideas sit and wait for the next catalog.

3. Joint Powers Board Members Job Descriptions

Job descriptions for JPB members were discussed. Darrin, Liz, Audrey and Steve will meet and review job descriptions from other organizations and create a rough draft. That will be shared with the whole group before a final document is presented to both the School Board and the City Council.

Strategic planning will begin soon. A survey regarding time of day/day of week will be sent to JPB members to find a time that will work best for everyone for a planning retreat. The staff will work with the leadership team of the JPB to decide on a firm to take on this task. At our February meeting we will begin the discussion about the process to be use.

CER Joint Powers Board Meeting

January 24, 2014, Page 2

4. Bike Willmar Initiative

Brad gave a report about the Bike Initiative. Brad, Jarett, and Steve met to discuss the current bike atmosphere in the Willmar area. There are many groups who are working on Bike initiatives in our area. A survey was developed and sent to WCER contacts/participants and 138 responses were received overnight.

The group would like to develop a bike plan that is more comprehensive rather than small groups working independently as has been the case recently. An open house meeting has been scheduled for March 3 at 5 pm at WEAC rehearsal hall. Interested participants can choose to sign up to work on initiatives. Liz offered up to Brad that the survey needs to have a way of capturing the names/contact info of those interested in attending the session on March 3 and a way to contact them. A meeting to go over the "Bike Friendly" designation is set for next Thursday.

5. Park Plan

A report on the Park Plan was also shared. Don Winkler has a draft of the park plan almost completed but as it has not been reviewed that planned will be shared at a later date. It has become apparent to the committee that the project will be much bigger than originally thought. As plans to build regional parks at Swansson Fields and Robbins Island are being considered, the plan from Mid Minnesota will be included in a more comprehensive park plan. Staff will be looking at developing an RFP for firms to consider in assisting Willmar with this plan.

6. Other-Vision 2040

Pablo gave an update on Vision 2040. Each of the four groups (Building up New Leaders, Welcoming Newcomers, Things to Do, and Economic Diversity) are being formed now. There have been meetings scheduled for the end of January. Pablo encouraged everyone to get involved but also to encourage others to get involved also. The groups will begin implementation soon.

As there was no further business, the meeting was adjourned. The next meeting will be February 28, 2014.